



# **Malaysian Red Crescent**

## **Programmes of the 5-Year Strategy**

**2005 - 2009**

## ABBREVIATION

|        |   |   |
|--------|---|---|
| MRC    | - | Malaysian Red Crescent Society            |
| NHQ    | - | National Headquarters                     |
| ICRC   | - | International Committee of the Red Cross  |
| IHL    | - | International Humanitarian Law            |
| CMC    | - | Crisis Management Centre                  |
| RDRT   | - | Regional Disaster Response Team           |
| WATSAN | - | Water and Sanitation                      |
| ERU    | - | Emergency Relief Unit                     |
| RDS    | - | Rapid Deployment Squad                    |
| VAD    | - | Voluntary Aid Detachment                  |
| HIV    | - | Human Immunodeficiency Virus              |
| AIDS   | - | Acquired Immune Deficiency Syndrome       |
| WSG    | - | Welfare Services Group                    |
| PRESS  | - | Program Remaja Sihat Sejahtera            |
| ICT    | - | Information and Communications Technology |
| LAN    | - | Local Area Network                        |
| WAN    | - | Wide Area Network                         |
| FAIEH  | - | First Aider In Every Home                 |
| TOT    | - | Training of Trainers                      |

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## A. THE PROMOTION OF THE MOVEMENT'S FUNDAMENTAL PRINCIPLES AND HUMANITARIAN LAW

| PROGRAMMES  | 2005   | 2006  | 2007   | 2008   | 2009  |
|---|--|---|--|--|---|
| <b>A.1 INTERNATIONAL HUMANITARIAN LAW</b>                               |  |   |  |  |   |
| <b>Objective : The promotion of principles and humanitarian values.</b> |  |   |  |  |   |
| A.1.1<br>Formation of Malaysian IHL Committee                           | IHL Roundtable Conference  | Discussion with Government Agencies<br><br>To conduct annual Roundtable Seminar   | Formal launch of the Malaysian IHL Committee   |  |   |
| A.1.2<br>Dissemination Exercise   | NHQ to conduct seminar / workshops with relevant parties minimum once a year | 5 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> <li>• 25 Schools,</li> <li>• 2 Govt. depts.</li> <li>• 2 other groups</li> </ul> | 10 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> <li>• 50 Schools,</li> <li>• 5 Govt. depts.</li> <li>• 5 other groups</li> </ul> | All 15 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> <li>• 75 Schools,</li> <li>• 7 Govt. depts.</li> <li>• 7 other groups</li> </ul> | All 15 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> <li>• 100 Schools,</li> <li>• 10 Govt. depts.</li> <li>• 10 other groups</li> </ul> |
| A.1.3<br>IHL Centre   |  | MOU with a University<br><br>Establishment of the MRCS IHL Centre<br><br>Conduct courses & IHL certificates   | Diploma in IHL<br><br>Undertake research & publication on IHL  | 5 Institutions of Higher Learning will adopt IHL in their regular academic programme   | Seat in a University on IHL   |

| PROGRAMMES  | 2005   | 2006  | 2007   | 2008  | 2009 |
|---|--|---|--|---|------|
| <b>A.2 PUBLICITY</b>  |  |   |  |   |      |
| <b>Objective : Information regarding MRCS and its activities are properly and timely documented and publicised.</b> |  |   |  |   |      |
| A.2.1<br>Website  | To establish MRCS Website                    | Official launch of the MRCS Website<br><br>5 Branches setup website linked to NHQ | 10 Branches setup website linked to NHQ                            | All 15 Branches setup website linked to NHQ<br><br>All Chapters setup website linked to NHQ |      |
| A.2.2<br>Publications   | Quarterly newsletter                         | Monthly newsletter  | e-newsletter via the website (Update and download through website) |   |      |
| A.2.3<br>Charity Events & Fund Raising  | NHQ to have minimum 1 charity event per year | 5 Branches to have minimum 1 charity event per year                               | All 15 Branches to have minimum 1 charity event per year           | All Chapters to have minimum 1 charity event per year                                       |      |

## B. DISASTER MANAGEMENT

| PROGRAMMES  | 2005                                       | 2006                               | 2007  | 2008  | 2009                     |
|---|--|------------------------------------|---|---|--------------------------|
| <b>B.1 EMERGENCY RESPONSE</b><br><b>Objective : To have a well organized emergency system networking locally and regionally, a disaster response preparedness plan and strengthening the capacity of Branches and Chapters.</b> |  |                                    |   |   |                          |
| B.1.1<br>Crisis Management Centre   | Feasibility study & research on the Centre | Setup of the CMC                   | Setup of 5 sub centres<br><br>Linkage to Government's CMC | Setup of another 10 sub centres<br><br>Linkage to Movement's other CMCs |                          |
| B.1.2<br>Regional Disaster Response Team  | 50 trained RDRT members                    | 100 trained RDRT members           | 150 trained RDRT members                                  | 200 trained RDRT members  | 300 trained RDRT members |
| B.1.3<br>Emergency Relief Unit  |  | Setup of Health ERU (Field Clinic) | Setup of WATSAN ERU                                       | Setup of Relief ERU   |                          |
| B.1.4<br>RDS Unit   |  | 5 Branches to have own RDS Units   | 10 Branches to have own RDS Units                         | All 15 Branches to have own RDS Units                                   |                          |

| PROGRAMMES  | 2005                                | 2006   | 2007  | 2008  | 2009  |
|---|-------------------------------------|--|---|---|---|
| <b>B.2 AMBULANCE SERVICES</b>   |                                     |  |   |   |   |
| <b>Objective : To upgrade and expand the Ambulance Services nationwide.</b> |                                     |  |   |   |   |
| B.2.1<br>NHQ  | Review of the<br>Ambulance Services | Incorporate into the<br>CMC<br><br>Upgrade NHQ<br>Ambulance to Class B | Linkage to the National<br>Emergency System             |   |   |
| B.2.2<br>Branches   |                                     |  | Expand Ambulance<br>Services to Penang &<br>Johor Bahru | Expand Ambulance<br>Services to another 5<br>Branches | Expand Ambulance<br>Services to remaining<br>8 Branches |

## C. HEALTH & CARE IN THE COMMUNITY

| PROGRAMMES   | 2005                  | 2006  | 2007   | 2008   | 2009 |
|--|-----------------------|---|--|--|------|
| <b>C.1 COMMUNITY SERVICES</b><br><b>Objective : NHQ to work together with Branches and Chapters as well as Corporate Bodies through the Partners in Humanity Programme to provide assistance to the community.</b> |                       |   |  |  |      |
| C.1.1<br>Kampung Angkat  | 1 Kampung Angkat      | 5 Branches to have minimum 1 Kampung Angkat each            | 10 Branches to have minimum 1 Kampung Angkat each            | All 15 Branches to have minimum 1 Kampung Angkat each            |      |
| C.1.2<br>Prihatin  | 2 Prihatin Programmes | 5 Branches to have minimum 1 Prihatin programme each        | 10 Branches to have minimum 1 Prihatin programme each        | All 15 Branches to have minimum 1 Prihatin programme each        |      |
| C.1.3<br>Food Supplement   |                       | 5 Branches to have minimum 1 Food Supplement programme each | 10 Branches to have minimum 1 Food Supplement programme each | All 15 Branches to have minimum 1 Food Supplement programme each |      |

| PROGRAMMES  | 2005   | 2006  | 2007   | 2008   | 2009                  |
|---|--|---|--|--|-----------------------|
| <b>C.2 HEALTH IN EMERGENCIES</b>  |  |   |  |  |                       |
| <b>Objective : In times of disaster, to provide quick and effective relief in accordance to the World Health Organisation Standards</b> |  |   |  |  |                       |
| C.2.1<br>To establish competencies  |  | 5 Branches and its Chapters to train their RDS & VADs                           | 10 Branches and its Chapters to train their RDS & VADs                           | 15 Branches and its Chapters to train their RDS & VADs                           |                       |
| C.2.2<br>Training Camps<br>Workshops<br>Exercises   |  | 5 Branches to conduct training camps/ workshops/ exercises at least once a year | 10 Branches to conduct training camps/ workshops/ exercises at least once a year | 15 Branches to conduct training camps/ workshops/ exercises at least once a year |                       |
| <b>C.3 BLOOD PROGRAMME</b>  |  |   |  |  |                       |
| <b>Objective : To have a centralized Blood Donor Database and working together with the National Blood Bank.</b>                        |  |   |  |  |                       |
| C.3.1<br>Registry of Blood Donors   | MRCS Blood Registry                            | 5 Branches to have Registry of Blood donors linked to NHQ database              | 10 Branches to have Registry of Blood donors linked to NHQ database              | 15 Branches to have Registry of Blood donors linked to NHQ database              |                       |
| C.3.2<br>Collections  | 7,000 pints per year                           | 10,000 pints per year   | 11,000 pints per year  | 12,000 pints per year  | 13,000 pints per year |
| C.3.3<br>Blood Campaign   | 5 Branches to have minimum 1 campaign per year | 5 Branches to have minimum 2 campaigns per year                                 | 10 Branches to have minimum 2 campaigns per year                                 | 15 Branches to have minimum 2 campaigns per year                                 |                       |

| PROGRAMMES   | 2005   | 2006   | 2007   | 2008  | 2009  |
|--|--|--|--|---|---|
| <b>C.4 HIV/AIDS</b>  |  |  |  |   |   |
| <b>Objective : To increase public awareness on the danger and spread of HIV/AIDS.</b>  |  |  |  |   |   |
| C.4.1<br>HIV / AIDS<br>Programme   | 5 Branches to have<br>minimum 1 HIV/AIDS<br>Programme<br><br>5 Branches to have 15<br>PRESS programmes | 10 Branches to have<br>minimum 1 HIV/AIDS<br>Programme<br><br>10 Branches to have 30<br>PRESS programmes | 15 Branches to have<br>minimum 1 HIV/AIDS<br>Programme<br><br>15 Branches to have 50<br>PRESS programmes |   |   |
| C.4.2<br>Prevention of Drug<br>Abuse   |  | 5 Branches to have<br>minimum 1 Programme  | 10 Branches to have<br>minimum 1 Programme   | 15 Branches to have<br>minimum 1 Programme                                |   |
| <b>C.5 ORGAN DONATION</b>  |  |  |  |   |   |
| <b>Objective : To increase awareness on the need and importance of organ donation.</b> |  |  |  |   |   |
| C.5.1<br>Organ Donation<br>Awareness<br>Programme                                      |  | 5 Branches to have<br>minimum 1 Organ<br>Donation Awareness<br>Programme                                 | 10 Branches to have<br>minimum 1 Organ<br>Donation Awareness<br>Programme                                | 15 Branches to have<br>minimum 1 Organ<br>Donation Awareness<br>Programme | 15 Branches to have<br>minimum 1 Organ<br>Donation Awareness<br>Programme |

## D. ORGANISATIONAL DEVELOPMENT

| PROGRAMMES   | 2005                               | 2006  | 2007   | 2008  | 2009  |
|--|------------------------------------|---|--|---|---|
| <b>D.1 BRANCH DEVELOPMENT</b><br><b>Objective : To strengthen the operational capacity of Branches and Chapters.</b> |                                    |   |  |   |   |
| D.1.1<br>Revitalize<br>Branches and<br>Chapters  | 5 Branches to have<br>own building | 10 Branches to have<br>own building<br><br>30 Chapters to have<br>own administrative<br>offices<br><br>5 Branches to have<br>own RDS Unit<br><br>30 VAD Units identified<br>& revitalised<br><br>25% of all schools at<br>Branches will have a<br>registered RC Youth /<br>RC Link unit | 15 Branches to have<br>own building<br><br>60 Chapters to have<br>own administrative<br>offices<br><br>10 Branches to have<br>own RDS Unit<br><br>60 VAD Units identified<br>& revitalised<br><br>25% of all schools at<br>Branches will have a<br>registered RC Youth /<br>RC Link unit | 100 Chapters to have<br>own administrative<br>offices<br><br>15 Branches to have<br>own RDS Unit<br><br>100 VAD Units<br>identified & revitalised<br><br>50% of all schools at<br>Branches will have a<br>registered RC Youth /<br>RC Link unit | 148 Chapters to have<br>own administrative<br>offices<br><br>148 VAD Units<br>identified &<br>revitalised<br><br>75% of all schools at<br>Branches will have a<br>registered RC Youth /<br>RC Link unit |

| <b>PROGRAMMES</b>  | <b>2005</b>                               | <b>2006</b>  | <b>2007</b>  | <b>2008</b>   | <b>2009</b>  |
|--|---|--|--|---|--|
| D.1.2<br>Visit to Branches<br>and Chapters   | NHQ to visit 5<br>Branches                | NHQ to visit 10<br>Branches & 30<br>Chapters                                       | NHQ to visit 15<br>Branches & 60<br>Chapters   | NHQ to visit 15<br>Branches & 100<br>Chapters   | NHQ to visit 15<br>Branches & 148<br>Chapters          |
| <b>D.2 VOLUNTEER DEVELOPMENT</b>   |   |  |  |   |  |
| <b>Objective : To strengthen voluntary capacity and sustain human resource skills and competence amongst volunteers.</b> |   |  |  |   |  |
| D.2.1<br>VAD-Uniformed/<br>Non Uniformed<br>(WSG)/ Non VAD   | 25,000 registered &<br>trained members    | 29,000 registered &<br>trained members   | 35,000 registered &<br>trained members   | 40,000 registered &<br>trained members  | 50,000 registered &<br>trained members                 |
| <b>D.3 YOUTH DEVELOPMENT</b>   |   |  |  |   |  |
| <b>Objective : To increase the participation of youth in MRCS's activities.</b>  |   |  |  |   |  |
| D.3.1<br>Youth Exchange<br>Programme   | 5 Branches to have<br>minimum 1 programme | 10 Branches to have<br>minimum 1 programme   | 5 Branches to have<br>minimum 2<br>programmes & 10<br>Branches to have<br>minimum 1 programme                      | 5 Branches to have<br>minimum 3<br>programmes & 10<br>Branches to have<br>minimum 2<br>programmes                   | 15 Branches to have<br>minimum 3<br>programmes         |
| D.3.2<br>Youth Camp  |   | 1 National camp a year<br><br>5 Branches to have<br>minimum 1 youth camp<br>a year | 10 Branches to have<br>minimum 1 youth camp<br>a year<br><br>50 Chapters to have<br>minimum 1 youth camp<br>a year | 15 Branches to have<br>minimum 1 youth camp<br>a year<br><br>100 Chapters to have<br>minimum 1 youth camp<br>a year | 148 Chapters to have<br>minimum 1 youth<br>camp a year |

## E. FINANCE & ADMINISTRATION

| PROGRAMMES   | 2005  | 2006   | 2007   | 2008  | 2009   |
|--|---|--|--|---|--|
| <b>E.1 FINANCE</b><br><b>Objective : To establish a Capital Fund with a strong and sound financial system.</b> |   |  |  |   |  |
| E.1.1<br>Capital Fund  | Repayment to Specific Fund – Community Service Fund<br><br>Consolidation of Specific Funds into Capital Funds | Repayment to Specific Fund – Tunku Mohamed Fund<br><br>Increase Capital Funds to RM2.6 million<br><br>Appointment of Fund Managers to maximize investment of capital funds | Repayment to Specific Fund – PM's Quality Award Fund<br><br>Increase Capital Fund to RM5 million | Repayment to Specific Fund – Humanitarian Law Fund<br><br>Increase Capital Fund to RM10 million | Increase Capital Fund to RM50 million (capitalization of land) |
| E.1.2<br>Accounting Standards  |   | NHQ, Branches and Chapters to comply to MASB   | 15 Branches to consolidate accounts with NHQ   |   |  |

| PROGRAMMES   | 2005   | 2006   | 2007  | 2008   | 2009   |
|--|--|--|---|--|--|
| <b>E.2 ADMINISTRATION</b>  |  |  |   |  |  |
| <b>Objective : To have and efficient and effective administrative and logistics system in accordance to the ISO standards.</b> |  |  |   |  |  |
| E.2.1<br>Staff Development   | 5 Branches to have paid staff  | 10 Branches to have paid staff   | 15 Branches to have paid staff  | 100 Chapters to have paid staff  | 148 Chapters to have paid staff  |
| E.2.2<br>Courses   | NHQ staff to attend Language, IT courses and other relevant courses on regular basis | 5 Branches and 30 Chapters to send staff to attend intensive language & IT courses minimum once a year | 10 Branches and 60 Chapters to send staff to attend intensive language and IT courses minimum once a year | 15 Branches and 100 Chapters to send staff to attend intensive language and IT courses minimum once a year | 15 Branches and 148 Chapters to send staff to attend intensive language and IT courses minimum once a year |
| E.2.3<br>ISO 2000  | Revision and compilation of Handbooks  | Complete documentation of policies and procedures according to ISO Standards                           | Implementation & audit of ISO Standards   |  |  |
| E.2.4<br>ICT   | Planning & costing of equipments   | Installation of LAN & WAN at NHQ   | Installation of WAN with 5 Branches   | Installation of WAN with all 15 Branches   | Installation of WAN with 148 Chapters  |

| <b>PROGRAMMES</b>                | <b>2005</b>  | <b>2006</b>  | <b>2007</b>  | <b>2008</b>   | <b>2009</b>   |
|----------------------------------|--|--|--|---|---|
| E.2.5<br>Vehicle<br>Management   | Update inventory list on vehicles<br><br>Undertake exercise to write off old vehicles                                  | Upgrade 17 vehicles with communication equipments<br><br>Provide vehicles to 5 branches                          | Upgrade all vehicles with communication equipments<br><br>Provide vehicles to 10 branches              | Maintenance of vehicles & communications equipments<br><br>Provide vehicles to 15 branches      |   |
| E.2.6<br>Warehouse<br>Management | Upgrade existing facilities by using ICT<br><br>Warehouse management training to the relevant staff for NHQ & Branches | Full use of ICT for warehouse management at NHQ<br><br>Planning & implementation of sub warehouse for North Zone | Linkage between NHQ, North & West Zone<br><br>Planning & implementation of sub warehouse for West Zone | Linkage between NHQ & East Zone<br><br>Planning & implementation of sub warehouse for East Zone | Linkage between NHQ & South Zone<br><br>Planning & implementation of sub warehouse for South Zone |

## F. MRCS INSTITUTE

| PROGRAMMES   | 2005   | 2006   | 2007  | 2008   | 2009   |
|--|--|--|---|--|--|
| <b>F.1 MRCS INSTITUTE</b><br><b>Objective : To institutionalise the training programmes of human resources and to achieve accreditation for the MRCS programmes.</b> |  |  |   |  |  |
| F.1.1<br>MRCS Institute  | Presentation of the proposed Organizational Structure for approval | Renovation or construction of a new building with necessary & essential equipments<br><br>Appointment of main staff of various Schools to conduct the abovementioned Courses<br><br>Introduction of computer system between NHQ & Branches for distribution of Question Papers & Examination Returns | Setting up of Research Centre for IHL and starting of Certificate/Diploma Courses in IHL.<br><br>Taking in outside students on payment basis and from sister Societies.<br><br>Registration of the Institute with Ministry of Education<br><br>Application for LAN Twinning Programmes with other established Universities & Colleges | MRCS Institute will be placed at the permanent building with hostels and library facilities<br><br>Conducting colloquiums/seminars with colleges/ Universities especially on IHL<br><br>Official opening of the Institute by dignitaries <i>(in collaboration with MRCS 60<sup>th</sup> yrs Anniversary)</i> | Fully equipped with essential equipment to cater for all courses<br><br>100% operational and fully staffed |

| <b>PROGRAMMES</b>                  | <b>2005</b>  | <b>2006</b>  | <b>2007</b>  | <b>2008</b>   | <b>2009</b>   |
|------------------------------------|--|--|--|---|---|
| F.1.2<br>Courses &<br>Certificates |  | Conducting Certificates Courses in:<br>- Pre Hospital Care<br>- IHL<br>- Disaster Management<br>- First Aid (present MRCS courses for members) | Conducting Certificate Courses in:<br>- Home Nursing<br>- Health Education |   | Conducting Diploma Courses in<br>- First Aid<br>- IHL<br>- Pre Hospital Care<br>- Nursing & Paramedics<br>- Disaster Management |
| F.1.3<br>First Aider In Every Home | Training of 100,000 FAIEH every year                           | Training of 500,000 FAIEH every year   | Training of 1.5 million FAIEH every year                                   | Training of 3 million FAIEH every year                            | Training of 5 million FAIEH every year  |
| F.1.4<br>Training of Trainers      | Training of 80 Trainers/Lecturers to cover the FAIEH programme | Training of 400 Trainers/Lecturers to cover the FAIEH programme  | Training of 1,200 Trainers/Lecturers to cover the FAIEH programme          | Training of 2,400 Trainers/Lecturers to cover the FAIEH programme | Training of 4,000 Trainers/Lecturers to cover the FAIEH programme   |