



Malaysian Red Crescent

Programmes of the 5-Year Strategy

2005 - 2009

ABBREVIATION

MRC	-	Malaysian Red Crescent Society
NHQ	-	National Headquarters
ICRC	-	International Committee of the Red Cross
IHL	-	International Humanitarian Law
CMC	-	Crisis Management Centre
RDRT	-	Regional Disaster Response Team
WATSAN	-	Water and Sanitation
ERU	-	Emergency Relief Unit
RDS	-	Rapid Deployment Squad
VAD	-	Voluntary Aid Detachment
HIV	-	Human Immunodeficiency Virus
AIDS	-	Acquired Immune Deficiency Syndrome
WSG	-	Welfare Services Group
PRESS	-	Program Remaja Sihat Sejahtera
ICT	-	Information and Communications Technology
LAN	-	Local Area Network
WAN	-	Wide Area Network
FAIEH	-	First Aider In Every Home
TOT	-	Training of Trainers

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A. THE PROMOTION OF THE MOVEMENT'S FUNDAMENTAL PRINCIPLES AND HUMANITARIAN LAW

PROGRAMMES	2005	2006	2007	2008	2009
A.1 INTERNATIONAL HUMANITARIAN LAW					
Objective : The promotion of principles and humanitarian values.					
A.1.1 Formation of Malaysian IHL Committee	IHL Roundtable Conference	Discussion with Government Agencies To conduct annual Roundtable Seminar	Formal launch of the Malaysian IHL Committee		
A.1.2 Dissemination Exercise	NHQ to conduct seminar / workshops with relevant parties minimum once a year	5 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> • 25 Schools, • 2 Govt. depts. • 2 other groups 	10 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> • 50 Schools, • 5 Govt. depts. • 5 other groups 	All 15 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> • 75 Schools, • 7 Govt. depts. • 7 other groups 	All 15 Branches to conduct minimum 1 IHL activity a year to: <ul style="list-style-type: none"> • 100 Schools, • 10 Govt. depts. • 10 other groups
A.1.3 IHL Centre		MOU with a University Establishment of the MRCS IHL Centre Conduct courses & IHL certificates	Diploma in IHL Undertake research & publication on IHL	5 Institutions of Higher Learning will adopt IHL in their regular academic programme	Seat in a University on IHL

PROGRAMMES	2005	2006	2007	2008	2009
A.2 PUBLICITY					
Objective : Information regarding MRCS and its activities are properly and timely documented and publicised.					
A.2.1 Website	To establish MRCS Website	Official launch of the MRCS Website 5 Branches setup website linked to NHQ	10 Branches setup website linked to NHQ	All 15 Branches setup website linked to NHQ All Chapters setup website linked to NHQ	
A.2.2 Publications	Quarterly newsletter	Monthly newsletter	e-newsletter via the website (Update and download through website)		
A.2.3 Charity Events & Fund Raising	NHQ to have minimum 1 charity event per year	5 Branches to have minimum 1 charity event per year	All 15 Branches to have minimum 1 charity event per year	All Chapters to have minimum 1 charity event per year	

B. DISASTER MANAGEMENT

PROGRAMMES	2005	2006	2007	2008	2009
B.1 EMERGENCY RESPONSE Objective : To have a well organized emergency system networking locally and regionally, a disaster response preparedness plan and strengthening the capacity of Branches and Chapters.					
B.1.1 Crisis Management Centre	Feasibility study & research on the Centre	Setup of the CMC	Setup of 5 sub centres Linkage to Government's CMC	Setup of another 10 sub centres Linkage to Movement's other CMCs	
B.1.2 Regional Disaster Response Team	50 trained RDRT members	100 trained RDRT members	150 trained RDRT members	200 trained RDRT members	300 trained RDRT members
B.1.3 Emergency Relief Unit		Setup of Health ERU (Field Clinic)	Setup of WATSAN ERU	Setup of Relief ERU	
B.1.4 RDS Unit		5 Branches to have own RDS Units	10 Branches to have own RDS Units	All 15 Branches to have own RDS Units	

PROGRAMMES	2005	2006	2007	2008	2009
B.2 AMBULANCE SERVICES					
Objective : To upgrade and expand the Ambulance Services nationwide.					
B.2.1 NHQ	Review of the Ambulance Services	Incorporate into the CMC Upgrade NHQ Ambulance to Class B	Linkage to the National Emergency System		
B.2.2 Branches			Expand Ambulance Services to Penang & Johor Bahru	Expand Ambulance Services to another 5 Branches	Expand Ambulance Services to remaining 8 Branches

C. HEALTH & CARE IN THE COMMUNITY

PROGRAMMES	2005	2006	2007	2008	2009
C.1 COMMUNITY SERVICES Objective : NHQ to work together with Branches and Chapters as well as Corporate Bodies through the Partners in Humanity Programme to provide assistance to the community.					
C.1.1 Kampung Angkat	1 Kampung Angkat	5 Branches to have minimum 1 Kampung Angkat each	10 Branches to have minimum 1 Kampung Angkat each	All 15 Branches to have minimum 1 Kampung Angkat each	
C.1.2 Prihatin	2 Prihatin Programmes	5 Branches to have minimum 1 Prihatin programme each	10 Branches to have minimum 1 Prihatin programme each	All 15 Branches to have minimum 1 Prihatin programme each	
C.1.3 Food Supplement		5 Branches to have minimum 1 Food Supplement programme each	10 Branches to have minimum 1 Food Supplement programme each	All 15 Branches to have minimum 1 Food Supplement programme each	

PROGRAMMES	2005	2006	2007	2008	2009
C.2 HEALTH IN EMERGENCIES					
Objective : In times of disaster, to provide quick and effective relief in accordance to the World Health Organisation Standards					
C.2.1 To establish competencies		5 Branches and its Chapters to train their RDS & VADs	10 Branches and its Chapters to train their RDS & VADs	15 Branches and its Chapters to train their RDS & VADs	
C.2.2 Training Camps Workshops Exercises		5 Branches to conduct training camps/ workshops/ exercises at least once a year	10 Branches to conduct training camps/ workshops/ exercises at least once a year	15 Branches to conduct training camps/ workshops/ exercises at least once a year	
C.3 BLOOD PROGRAMME					
Objective : To have a centralized Blood Donor Database and working together with the National Blood Bank.					
C.3.1 Registry of Blood Donors	MRCS Blood Registry	5 Branches to have Registry of Blood donors linked to NHQ database	10 Branches to have Registry of Blood donors linked to NHQ database	15 Branches to have Registry of Blood donors linked to NHQ database	
C.3.2 Collections	7,000 pints per year	10,000 pints per year	11,000 pints per year	12,000 pints per year	13,000 pints per year
C.3.3 Blood Campaign	5 Branches to have minimum 1 campaign per year	5 Branches to have minimum 2 campaigns per year	10 Branches to have minimum 2 campaigns per year	15 Branches to have minimum 2 campaigns per year	

PROGRAMMES	2005	2006	2007	2008	2009
C.4 HIV/AIDS					
Objective : To increase public awareness on the danger and spread of HIV/AIDS.					
C.4.1 HIV / AIDS Programme	5 Branches to have minimum 1 HIV/AIDS Programme 5 Branches to have 15 PRESS programmes	10 Branches to have minimum 1 HIV/AIDS Programme 10 Branches to have 30 PRESS programmes	15 Branches to have minimum 1 HIV/AIDS Programme 15 Branches to have 50 PRESS programmes		
C.4.2 Prevention of Drug Abuse		5 Branches to have minimum 1 Programme	10 Branches to have minimum 1 Programme	15 Branches to have minimum 1 Programme	
C.5 ORGAN DONATION					
Objective : To increase awareness on the need and importance of organ donation.					
C.5.1 Organ Donation Awareness Programme		5 Branches to have minimum 1 Organ Donation Awareness Programme	10 Branches to have minimum 1 Organ Donation Awareness Programme	15 Branches to have minimum 1 Organ Donation Awareness Programme	15 Branches to have minimum 1 Organ Donation Awareness Programme

D. ORGANISATIONAL DEVELOPMENT

PROGRAMMES	2005	2006	2007	2008	2009
D.1 BRANCH DEVELOPMENT Objective : To strengthen the operational capacity of Branches and Chapters.					
D.1.1 Revitalize Branches and Chapters	5 Branches to have own building	10 Branches to have own building 30 Chapters to have own administrative offices 5 Branches to have own RDS Unit 30 VAD Units identified & revitalised 25% of all schools at Branches will have a registered RC Youth / RC Link unit	15 Branches to have own building 60 Chapters to have own administrative offices 10 Branches to have own RDS Unit 60 VAD Units identified & revitalised 25% of all schools at Branches will have a registered RC Youth / RC Link unit	100 Chapters to have own administrative offices 15 Branches to have own RDS Unit 100 VAD Units identified & revitalised 50% of all schools at Branches will have a registered RC Youth / RC Link unit	148 Chapters to have own administrative offices 148 VAD Units identified & revitalised 75% of all schools at Branches will have a registered RC Youth / RC Link unit

PROGRAMMES	2005	2006	2007	2008	2009
D.1.2 Visit to Branches and Chapters	NHQ to visit 5 Branches	NHQ to visit 10 Branches & 30 Chapters	NHQ to visit 15 Branches & 60 Chapters	NHQ to visit 15 Branches & 100 Chapters	NHQ to visit 15 Branches & 148 Chapters
D.2 VOLUNTEER DEVELOPMENT					
Objective : To strengthen voluntary capacity and sustain human resource skills and competence amongst volunteers.					
D.2.1 VAD-Uniformed/ Non Uniformed (WSG)/ Non VAD	25,000 registered & trained members	29,000 registered & trained members	35,000 registered & trained members	40,000 registered & trained members	50,000 registered & trained members
D.3 YOUTH DEVELOPMENT					
Objective : To increase the participation of youth in MRCS's activities.					
D.3.1 Youth Exchange Programme	5 Branches to have minimum 1 programme	10 Branches to have minimum 1 programme	5 Branches to have minimum 2 programmes & 10 Branches to have minimum 1 programme	5 Branches to have minimum 3 programmes & 10 Branches to have minimum 2 programmes	15 Branches to have minimum 3 programmes
D.3.2 Youth Camp		1 National camp a year 5 Branches to have minimum 1 youth camp a year	10 Branches to have minimum 1 youth camp a year 50 Chapters to have minimum 1 youth camp a year	15 Branches to have minimum 1 youth camp a year 100 Chapters to have minimum 1 youth camp a year	148 Chapters to have minimum 1 youth camp a year

E. FINANCE & ADMINISTRATION

PROGRAMMES	2005	2006	2007	2008	2009
E.1 FINANCE Objective : To establish a Capital Fund with a strong and sound financial system.					
E.1.1 Capital Fund	Repayment to Specific Fund – Community Service Fund Consolidation of Specific Funds into Capital Funds	Repayment to Specific Fund – Tunku Mohamed Fund Increase Capital Funds to RM2.6 million Appointment of Fund Managers to maximize investment of capital funds	Repayment to Specific Fund – PM's Quality Award Fund Increase Capital Fund to RM5 million	Repayment to Specific Fund – Humanitarian Law Fund Increase Capital Fund to RM10 million	Increase Capital Fund to RM50 million (capitalization of land)
E.1.2 Accounting Standards		NHQ, Branches and Chapters to comply to MASB	15 Branches to consolidate accounts with NHQ		

PROGRAMMES	2005	2006	2007	2008	2009
E.2 ADMINISTRATION					
Objective : To have and efficient and effective administrative and logistics system in accordance to the ISO standards.					
E.2.1 Staff Development	5 Branches to have paid staff	10 Branches to have paid staff	15 Branches to have paid staff	100 Chapters to have paid staff	148 Chapters to have paid staff
E.2.2 Courses	NHQ staff to attend Language, IT courses and other relevant courses on regular basis	5 Branches and 30 Chapters to send staff to attend intensive language & IT courses minimum once a year	10 Branches and 60 Chapters to send staff to attend intensive language and IT courses minimum once a year	15 Branches and 100 Chapters to send staff to attend intensive language and IT courses minimum once a year	15 Branches and 148 Chapters to send staff to attend intensive language and IT courses minimum once a year
E.2.3 ISO 2000	Revision and compilation of Handbooks	Complete documentation of policies and procedures according to ISO Standards	Implementation & audit of ISO Standards		
E.2.4 ICT	Planning & costing of equipments	Installation of LAN & WAN at NHQ	Installation of WAN with 5 Branches	Installation of WAN with all 15 Branches	Installation of WAN with 148 Chapters

PROGRAMMES	2005	2006	2007	2008	2009
E.2.5 Vehicle Management	Update inventory list on vehicles Undertake exercise to write off old vehicles	Upgrade 17 vehicles with communication equipments Provide vehicles to 5 branches	Upgrade all vehicles with communication equipments Provide vehicles to 10 branches	Maintenance of vehicles & communications equipments Provide vehicles to 15 branches	
E.2.6 Warehouse Management	Upgrade existing facilities by using ICT Warehouse management training to the relevant staff for NHQ & Branches	Full use of ICT for warehouse management at NHQ Planning & implementation of sub warehouse for North Zone	Linkage between NHQ, North & West Zone Planning & implementation of sub warehouse for West Zone	Linkage between NHQ & East Zone Planning & implementation of sub warehouse for East Zone	Linkage between NHQ & South Zone Planning & implementation of sub warehouse for South Zone

F. MRCS INSTITUTE

PROGRAMMES	2005	2006	2007	2008	2009
F.1 MRCS INSTITUTE Objective : To institutionalise the training programmes of human resources and to achieve accreditation for the MRCS programmes.					
F.1.1 MRCS Institute	Presentation of the proposed Organizational Structure for approval	Renovation or construction of a new building with necessary & essential equipments Appointment of main staff of various Schools to conduct the abovementioned Courses Introduction of computer system between NHQ & Branches for distribution of Question Papers & Examination Returns	Setting up of Research Centre for IHL and starting of Certificate/Diploma Courses in IHL. Taking in outside students on payment basis and from sister Societies. Registration of the Institute with Ministry of Education Application for LAN Twinning Programmes with other established Universities & Colleges	MRCS Institute will be placed at the permanent building with hostels and library facilities Conducting colloquiums/seminars with colleges/ Universities especially on IHL Official opening of the Institute by dignitaries <i>(in collaboration with MRCS 60th yrs Anniversary)</i>	Fully equipped with essential equipment to cater for all courses 100% operational and fully staffed

PROGRAMMES	2005	2006	2007	2008	2009
F.1.2 Courses & Certificates		Conducting Certificates Courses in: - Pre Hospital Care - IHL - Disaster Management - First Aid (present MRCS courses for members)	Conducting Certificate Courses in: - Home Nursing - Health Education		Conducting Diploma Courses in - First Aid - IHL - Pre Hospital Care - Nursing & Paramedics - Disaster Management
F.1.3 First Aider In Every Home	Training of 100,000 FAIEH every year	Training of 500,000 FAIEH every year	Training of 1.5 million FAIEH every year	Training of 3 million FAIEH every year	Training of 5 million FAIEH every year
F.1.4 Training of Trainers	Training of 80 Trainers/Lecturers to cover the FAIEH programme	Training of 400 Trainers/Lecturers to cover the FAIEH programme	Training of 1,200 Trainers/Lecturers to cover the FAIEH programme	Training of 2,400 Trainers/Lecturers to cover the FAIEH programme	Training of 4,000 Trainers/Lecturers to cover the FAIEH programme